

MERCHANDISING

With Claber, it is easy to turn any shop into a specialist irrigation centre.

Claber enlarges its range of display boxes with the the new targeted display solutions for Claber water timers as well as for drip irrigation kits and the new Happy Fresh cooling systems.



MULTI BOX

9447



NEW FOR 2023



Multi Box is the most versatile and immediate solution for "out of gondola unit" display use. Made from strong cardboard, contained in a compact pack and easy to assembly, it consists of a base and a number of stackable containers, ready to hold most Claber products.

Stand measurements: 55 x 40 x 140 cm

code	packaging	qty	pack size (cm)
9447		1	40 x 100 x 9
box size (cm)	volume (m³)	weight (kg)	
40 x 100 x 9	0,036	4,80	

VISUAL BOX

9449



NEW FOR 2023



The new floor-stand display Visual Box has three large clear PVC drawers, each one divided into two compartments, to double your options when it comes to displaying Claber products effectively: from connectors to couplings, and spray nozzles to pistols and sprinklers. The stand is pre-assembled and ready to use right away.

Stand measurements: 40 x 39 x 150 cm

code	packaging	qty	pack size (cm)
9449		1	40 x 39 x 120
box size (cm)	volume (m³)	weight (kg)	
40 x 39 x 120	0,190	5,40	

ESPO PROMO MONOFACE

9454



NEW FOR 2023



Display stand specifically for off-gondola promotion of blister packs, including small items. High visibility of product. Solid hardboard back. Hook positioning flexible and customizable. Supplied with hooks. Easy to assemble. Small pack size.

Stand measurements: 57 x 38 x 184 cm

code	packaging	qty	pack size (cm)
9454		1	59 x 39 x 98
box size (cm)	volume (m³)	weight (kg)	
59 x 39 x 98	0,225	7,00	

ESPO AQUAUNO 9548



This is a specific "off-gondola" stand for displaying the water timers of the Aquauno, Aquauno Plus and Aquadue Duplo Evolution range. Made entirely of cardboard and supplied empty and unassembled in a compact package, Espo Aquauno is very easy to put up and ready to use immediately. Printed in four colours, it features coordinated graphics and two interchangeable crowners: one dedicated to the new Aquauno Mist timer (code 8496), the other suitable for all the other Claber timers.

Three different filling options:

- Aquauno timers: 30 pcs (3 x 10 pcs)
- Aquauno Plus timers: 24 pcs (3 x 8 pcs)
- Aquadue Duplo timer: 24 pcs (3 x 8 pcs)

Stand measurements: 32 x 38,5 x 133 cm

code	packaging	qty	pack size (cm)	box size (cm)	volume (m³)	weight (kg)
9548		1	87 x 76 x 5	87 x 76 x 5	0,030	3,80

ESPO KIT 9549



One "off-gondola" stand suitable for displaying Claber drip irrigation kits, Aqua- Magic Systems and the new Happy Fresh cooling system kits.

Made entirely of cardboard and supplied empty and unassembled in a compact package, Espo Kit is very easy to put up and ready to use immediately. Printed in four colours, it features coordinated graphics and three interchangeable crowners: one dedicated to drip irrigation kits, one for Aqua-Magic System and another for the Happy Fresh cooling system.

Different filling options:

- 8063: 10 pcs (2 x 5 pcs)
- 90751: 16 pcs (2 x 8 pcs)
- 90752: 10 pcs (2 x 5 pcs)
- 90753: 10 pcs (2 x 5 pcs)
- 90763: 10 pcs (2 x 5 pcs)
- 90766: 10 pcs (2 x 5 pcs)
- 90759: 10 pcs (2 x 5 pcs)
- 90764: 16 pcs (2 x 8 pcs)

Stand measurements: 32 x 38,5 x 133 cm

code	packaging	qty	pack size (cm)	box size (cm)	volume (m³)	weight (kg)
9549		1	87 x 76 x 5	87 x 76 x 5	0,030	3,60

ESPO TOP-LIGHT 9556



New stand to display Top-Light, Claber's new light hoses, off the counter. Made entirely of cardboard and supplied empty and unassembled in a compact package, Espo Top-Light is very easy to put up and ready to use immediately. Printed in four colours, it features coordinated graphics and clear information, for effective communication of the main benefits of the product directly at the sales point. QR code that refers back to dedicated site www.top-light.it.

Three different filling options:

- Top-Light 10 m – 9340: 32 pcs
- Top-Light 15 m – 9341: 24 pcs
- Top-Light 25 m – 9342: 12 pcs

Stand measurements: 60 x 40 x 116 cm

code	packaging	qty	pack size (cm)	box size (cm)	volume (m³)	weight (kg)
9556		1	75 x 110 x 10	75 x 110 x 10	0,08	5

DISPLAY BOX (3 PCS.)

8849



Claber's new display unit-dispensers for loose products allow a tidy, linear presentation of store shelf and rack references.

Stand measurements: 37 x 20 x 35 cm

code	packaging	qty	pack size (cm)	box size (cm)	volume (m³)	weight (kg)
8849		1	60 x 55 x 2,5	60 x 55 x 2,5	0,008	1,50

CLABER GUIDE

9485



SHOPPER

9106



SALES POINTS: THE CLABER AISLE NEVER GOES UNNOTICED

In stores, on the aisles devoted to gardening, Claber products catch the attention and are easy to recognise at a glance.

Pleasing colours and graphics full of impact distinguish between the three ranges dedicated to drip, above-ground and underground irrigation. The arrangement of the products and the design of the packaging direct the consumer to choose the correct product and help create a system that's a perfect size for their requirements. An additional bonus that starts in store is a space that's beautiful to look at and easy to manage.



ABOVE-GROUND IRRIGATION



DRIP IRRIGATION



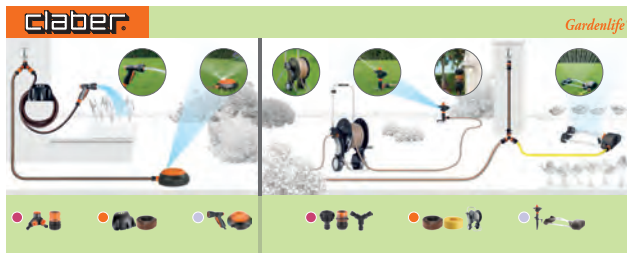
UNDERGROUND IRRIGATION



ABOVE-GROUND, DRIP, UNDERGROUND, CLABER PANELS

Dimensions: 100x40 cm

PUB0090940000
ABOVE-GROUND INFORMATIVE PANEL



PUB0092020000
ABOVE-GROUND PANEL



PUB0092000000
DRIP INFORMATIVE PANEL



PUB0092030000
DRIP PANEL



PUB0092010000
UNDERGROUND INFORMATIVE PANEL



PUB0092040000
UNDERGROUND PANEL



PUB0095470000
CLABER PANEL

