

# MERCHANDISING

With Claber, it is easy to turn any shop into a specialist irrigation centre.

Claber enlarges its range of display boxes with the new targeted display solutions for Claber water timers as well as for drip irrigation kits and the new Happy Fresh cooling systems.



## MULTI BOX

9447



Multi Box is the most versatile and immediate solution for "out of gondola unit" display use. Made of tough 70% recycled cardboard, contained in a compact package, very easy to assemble, it is made up of a base and three shelves, to display Claber products and dispenser.

Measurements of assembled stand:  
55 x 40 x 140 cm

code	packaging	qty	pack size (cm)
9447		1	40 x 100 x 9
box size (cm)	volume (m <sup>3</sup> )	weight (kg)	
40 x 100 x 9	0,036	4,80	

## VISUAL BOX

9449



The new Visual Box tall stand is made of 70% recycled cardboard. It has three large drawers in transparent PVC, each one divided into two compartments, to double your options when it comes to displaying Claber products effectively: from connectors to couplings, and spray nozzles to pistols and sprinklers. The stand is pre-assembled and ready to use right away.

Measurements of assembled stand:  
40 x 39 x 150 cm

code	packaging	qty	pack size (cm)
9449		1	40 x 39 x 120
box size (cm)	volume (m <sup>3</sup> )	weight (kg)	
40 x 39 x 120	0,190	5,40	

## ESPO PROMO MONOFACE

9454



70% recycled cardboard stand specifically for off-shelf promotion of blister pack products, even small ones. High visibility of product. Hook positioning flexible and customizable. Equipped with 30 hooks and a removable shelf 25 cm from the base. Easy to assemble. Small pack size.

Measurements of assembled stand:  
59 x 40 x 109 cm

code	packaging	qty	pack size (cm)
9454		1	59 x 40 x 109
box size (cm)	volume (m <sup>3</sup> )	weight (kg)	
59 x 39 x 98	0,225	7,00	

ESPO AQUAUNO

9548



This is a specific “off-gondola” stand for displaying the water timers of the Aquauno, Aquauno Plus and Aquadue Duplo Evolution range. Supplied empty and unassembled in a compact package, Espo Aquauno is very easy to put up and ready to use immediately. Fully made of 70% recycled cardboard, it is provided with two interchangeable crownners: one for the new Aquauno Mist (8496) timer, the other a general one for Claber tap timers.

Three different filling options:

- Aquauno timers: 30 pcs (3 x 10 pcs)
- Aquauno Plus timers: 24 pcs (3 x 8 pcs)
- Aquadue Duplo timer: 24 pcs (3 x 8 pcs)

Measurements of assembled stand: 32 x 38,5 x 133 cm

code	packaging	qty	pack size (cm)
9548		1	87 x 76 x 5
box size (cm)	volume (m³)	weight (kg)	
87 x 76 x 5	0,030	3,80	

ESPO KIT

9549



One “off-gondola” stand suitable for displaying Claber drip irrigation kits, Aqua- Magic Systems and the new Happy Fresh cooling system kits. Supplied empty and unassembled in a compact package, Espo Kit is very easy to put up and ready to use immediately. Fully made of 70% recycled cardboard, it is provided with three interchangeable crownners: one for the drip irrigation kits, one for the Aqua-Magic System, and the other for the kits in the Happy Fresh range.

Different filling options:

- 8063: 10 pcs (2 x 5 pcs)
- 90751: 16 pcs (2 x 8 pcs)
- 90752: 10 pcs (2 x 5 pcs)
- 90753: 10 pcs (2 x 5 pcs)
- 90763: 10 pcs (2 x 5 pcs)
- 90766: 10 pcs (2 x 5 pcs)
- 90759: 10 pcs (2 x 5 pcs)
- 90764: 16 pcs (2 x 8 pcs)

Measurements of assembled stand: 32 x 38,5 x 133 cm

code	packaging	qty	pack size (cm)
9549		1	87 x 76 x 5
box size (cm)	volume (m³)	weight (kg)	
87 x 76 x 5	0,030	3,60	




## DISPLAY BOX (3 PCS.)

**8849**

Claber's new display unit-dispensers for loose products allow a tidy, linear presentation of store shelf and rack references.

Dimensions: 37 x 20 x 35 cm

code	packaging	qty	pack size (cm)	box size (cm)	volume (m <sup>3</sup> )	weight (kg)
8849		1	60 x 55 x 2,5	60 x 55 x 2,5	0,008	1,50

CLABER GUIDE  
PUB1094850011LEAFLET DISPLAY BOX  
PUB1094110000SHOPPER  
PUB1091060000

# SALES POINTS: THE CLABER AISLE NEVER GOES UNNOTICED

In stores, on the aisles devoted to gardening, Claber products catch the attention and are easy to recognise at a glance.

Pleasing colours and graphics full of impact distinguish between the three ranges dedicated to drip, above-ground and underground irrigation. The arrangement of the products and the design of the packaging direct the consumer to choose the correct product and help create a system that's a perfect size for their requirements. An additional bonus that starts in store is a space that's beautiful to look at and easy to manage.



ABOVE-GROUND IRRIGATION



DRIP IRRIGATION



UNDERGROUND IRRIGATION

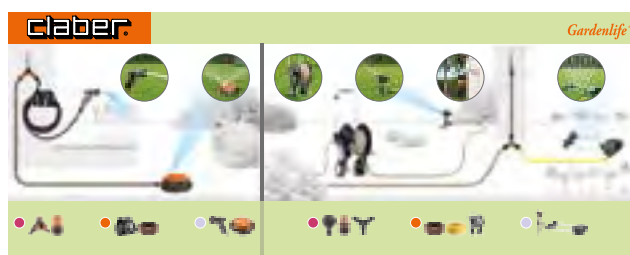




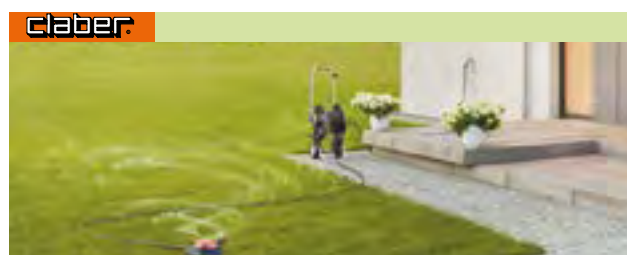
# ABOVE-GROUND, DRIP, UNDERGROUND, CLABER PANELS

Dimensions: 100x40 cm

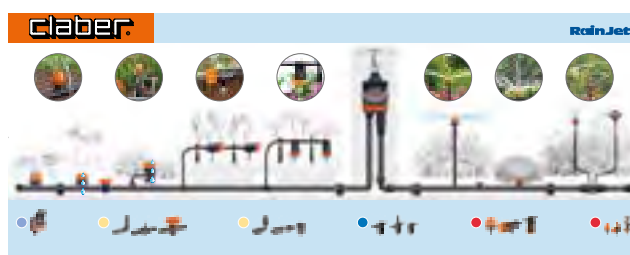
**PUB1090940000**  
ABOVE-GROUND INFORMATIVE PANEL



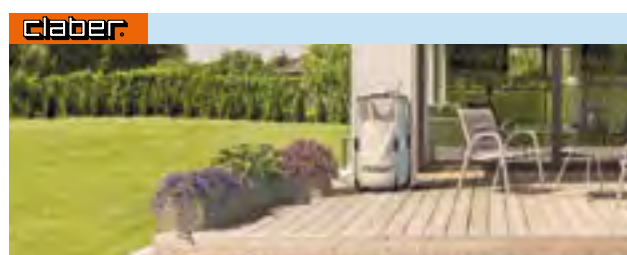
**PUB1092020000**  
ABOVE-GROUND PANEL



**PUB1092000000**  
DRIP INFORMATIVE PANEL



**PUB1092030000**  
DRIP PANEL



**PUB1092010000**  
UNDERGROUND INFORMATIVE PANEL



**PUB1092040000**  
UNDERGROUND PANEL



**PUB1095470000**  
CLABER PANEL

